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Corporate Design



powered by
Agricultural Industry

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Content

agrirouter Corporate Design

1. agrirouter

1.1 Trademark

1.1.1 Logo "agrirouter"	4
1.1.2 Figurative mark	4
1.1.3 Sphere of action	5
1.1.4 Logo minimum size	5
1.1.5 Incorrect applications	6
1.1.6 More logos	7

1.2 Typography

1.2.1 Corporate typeface	8
--------------------------------	---

1.3 Colours

1.3.1 Primary colours	9
-----------------------------	---

1.4 Layout

1.4.1 Design grid	10
1.4.2 General rules	12
1.4.3 Application examples	14
1.4.4 Special cases	16

1.5 Images and graphics

1.5.1 Visual language	18
1.5.2 Graphics	19

1.6 Social Media

1.6.1 General information	27
1.6.2 Facebook	29
1.6.3 Twitter	30
1.6.4 Instagram	31
1.6.5 LinkedIn	32
1.6.6 YouTube	33

2. agrirouter Ingredient Branding

2.1 For products

2.1.1 Logo "ready for agrirouter"	34
2.1.2 Colours	35
2.1.3 Application examples	36

2.2 For companies

2.2.1 Logo "agrirouter partner"	44
2.2.2 Colours	45
2.2.3 Application examples	46
2.2.4 RSS feed	54

1.1 Trademark

1.1.1 Logo “agrirouter”

The logo is the central element of the agrirouter appearance. It consists of the claim and the figurative mark and is of central importance for internal and external communication.

The logo is the property of DKE-Data and is protected by copyright.

i

The first letter of the brand name “agrirouter” is always written in lower case (also in texts).



Coloured version:
agrirouter_Logo_farbig



Half-negative version:
agrirouter_Logo_farbig-weiss



Negative version:
agrirouter_Logo_weiss

1.1.2 Figurative mark

The agrirouter logo can be used, e.g. in graphics or social media posts, where agrirouter is clearly identifiable in the environment of the measure.



Coloured version:
agrirouter_Bild-Marke_farbig



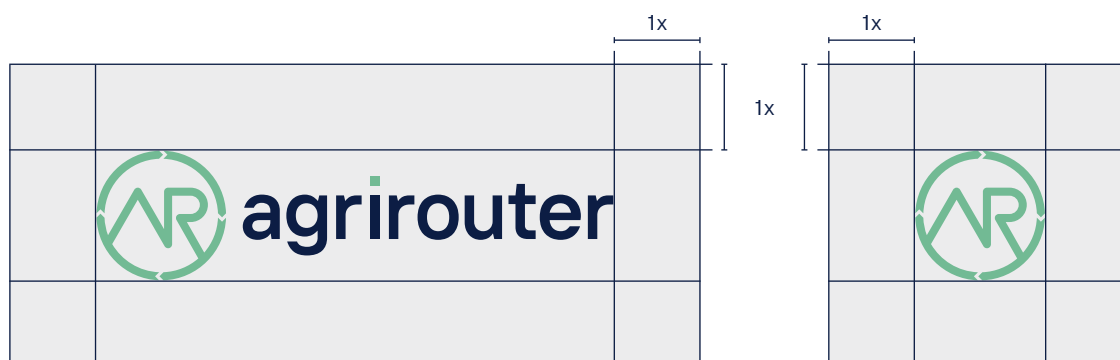
Negative version:
agrirouter_Bild-Marke_weiss

1.1.3 Sphere of action

Care must be taken to ensure that the logo is given a sufficient zone of impact. This ensures that neither other design elements (e.g. lines, images, etc.) are placed on the trademark, nor that the trademark is placed too close to the edge.

The calculation of the effective zone is based on the x-value of the design grid in the respective layout (see page 10 in chapter 1.4.1 Design grid).

The effective zone is 1x, which ensures sufficient space around the logo.



1.1.4 Logo minimum size

When using the agrirouter logo, the minimum size must be observed in order to ensure a clear sender and presence.

The exact printing specifications for problem-free reproduction of the logo must be agreed in advance with the respective producer.



min. 30 mm

1.1.5 Incorrect applications

Any transformation or modification of the logo or parts of it is not permitted.
Below are some examples of impermissible modifications:



It is not permitted to change the proportions within the logo.



It is not permitted to change the font in the logo.



It is not permitted to turn the logo.



It is not permitted to change the colour of the elements in the logo.



Placing the coloured version of the logo on a dark background is not permitted.



Adding elements is not permitted.



Adding shadows is not permitted.



Disproportionate scaling is not permitted.



The green figurative mark on blue is not permitted.

1.1.6 More logos

Logo "ready for agrirouter"

The ready for agrirouter logo is used in connection with products that are compatible with agrirouter. These products can be machines, software or hardware. Further details on page 34.



Logo "agrirouter partner"

The agrirouter partner logo is used when working with a machine manufacturer or software / hardware manufacturer. Further details on page 44.



Logo "agrirouter connect"

The agrirouter connect logo is used for digital or real events to demonstrate various agrirouter ECO systems (interaction between machines - agrirouter - agricultural software products).



Logo "DKE-Data"

The DKE-Data logo is primarily used by DKE-Data GmbH & Co. KG in the B2B approach. Shareholders and partners should only use this logo internally if possible and not in B2C communication.

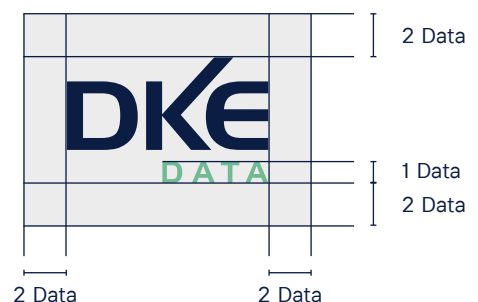


Coloured version:
DKE_Logo_farbig



Negative version:
DKE_Logo_weiss

The sphere of action for the logo is 2 times the height of the "DATA" in the logo.



1.2 Typography

1.2.1 Corporate typeface

TT Interphases is the corporate typeface of agrirouter. It is used in all headlines, copy texts, captions, footnotes etc.

The two typefaces Regular and DemiBold can be purchased under the following link: myfonts.com/fonts/type-type/tt-interfaces/

TT Interphases Regular

Aa

AÄBCDEFGHIJKLMNOPÖQRSTUÜVWXYZ
aäbcdefghijklmnoöpqrsßtuüvwxyz
"§\$%&/()=!?*'<>#|;²³~@`©«»¼×{}

> Copy texts, captions, footnotes

TT Interphases DemiBold

Aa

AÄBCDEFGHIJKLMNOPÖQRSTUÜVWXYZ
aäbcdefghijklmnoöpqrsßtuüvwxyz
"§\$%&/()=!?*'<>#|;²³~@`©«»¼×{}

> Headlines, Distinctions

1.3 Colours

1.3.1 Primary colours

agrirouter blue

sRGB	32 42 68
Hex	#202a44
CMYK	94 73 5 69
Pantone	533
HKS	38
RAL	5010

agrirouter green

sRGB	113 183 144
Hex	#71b790
CMYK	57 0 50 5
Pantone	2248
HKS	53 (80%)
RAL	6021

white

sRGB	255 255 255
Hex	#ffffff
CMYK	0 0 0 0
Pantone	-
HKS	-
RAL	9010

Explanation

Which colour space for which application:

sRGB	for screen applications
Hex	for web applications
CMYK	for print media (ISOcoated v2)
Pantone	for print with spot colours
HKS	for print with spot colours
RAL	for lacquering

1.4 Layout

1.4.1 Design grid

Layout aligned to the right



The design grid uses the division of the available media space into squares. The short media page is divided into 20 squares. This allows the x-value to be calculated. For DIN A4 the following applies: $210 \text{ mm} : 20 = 10.5 \text{ mm} = x$

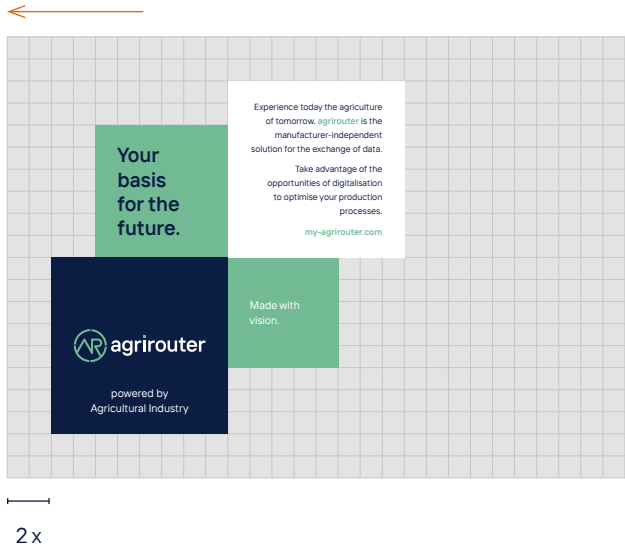
How many squares with the edge length x fit on the long side is calculated by dividing the long side by the x -value and adding the rest that remains. For DIN A4, the following applies: $297 \text{ mm} : 10.5 \text{ mm} = 28.29$
 28 squares fit on the long side. The rest is calculated back to mm:
 $0.29 \cdot 10.5 \text{ mm} = 3 \text{ mm}$. This leaves 3 mm on one side.

Depending on the layout, the squares are aligned right or left or top or bottom. As calculated before, it is okay and correct if on the opposite side the squares do not quite fit into the format (in the illustration on the top left side).

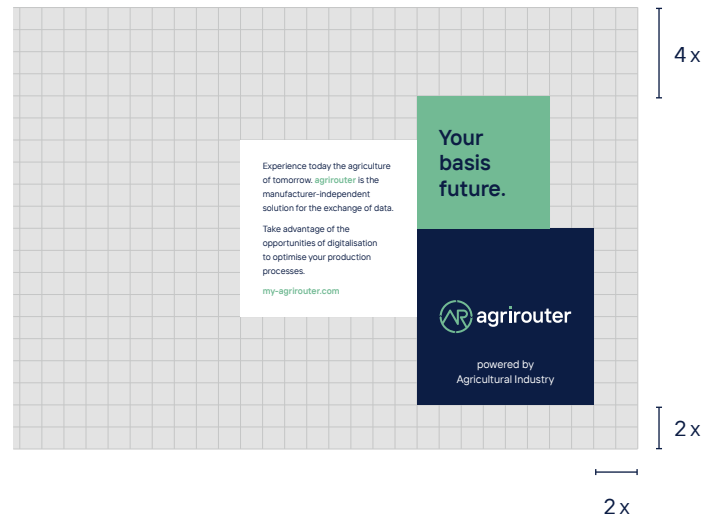
i

Instead of the grey areas, meaningful images are used in the application (see page 14).

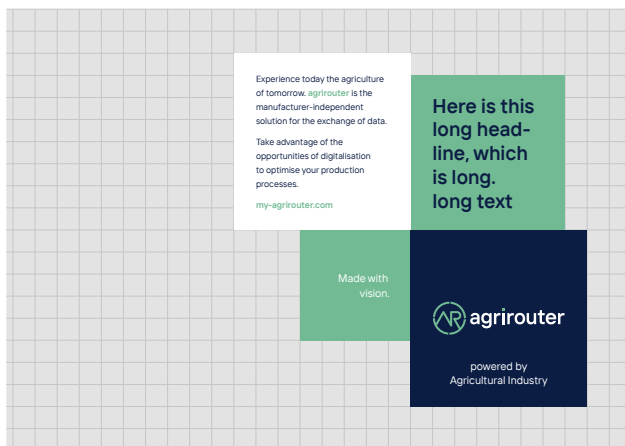
Layout aligned left



Claimbox was left out, headline is shorter



Headline is longer, Headlinebox is bigger



Portrait format

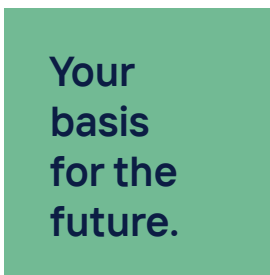


Layout below aligned

For the layout, areas are placed as squares in the grid, on which text and logo find their place. The basic rules on page 12 must be observed.

1.4.2 General rules

- » There is a maximum of 4 areas in the layout.
- » The areas are placed as squares in the grid.



Headlinebox

- » The blue headline in the DemiBold font is placed in the green headline box.
- » The text is horizontally centered and left-aligned.
- » The distance to the outer edge of the box is at least 1 x.
- » The size of the headline box is variable – always aligned with the lines of the grid – depending on the length of the headline 5 to 7 x.
- » The font size of the headline is variable and will be adjusted according to the length of the headline and the size of the headline box. The basis for the font size is 2.6 times the x value. To ensure that the box is completely filled with text – in the best case a space of 1 x all around – the font size can be reduced or increased.
- » The line spacing of the headline is 1.2 times the font size.



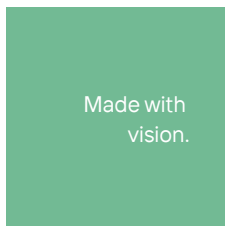
Copybox

- » The blue copy text in the Regular font is placed in the white copy box.
- » The text is left-aligned.
- » The distance to the outer edge of the box is 1 x.
- » The size of the copybox varies depending on the length of the text – always aligned with the grid.
- » The font size is 1.2 times the x value, but at least 8 pt.
In DIN A4 format, for example, this is calculated as follows:
 $1x = 210\text{ mm} : 20 = 10.5\text{ mm}$
 $10.5\text{ mm} \cdot 1.2 = \mathbf{12.6\text{ pt}}$
 This calculation can also be applied to image formats if the x value is read in mm and the resolution of the image is high enough, for example in social media posts (see page 27).
- » The line spacing is 1.5 times the font size.
For a font size of 12.6 pt this would mean:
 $12.6\text{ pt} \cdot 1.5 = \mathbf{18.9\text{ pt}}$
- » Distinctions are set in DemiBold and green.
- » The distance between paragraphs ("distance after") is 0.3 times the x value.
- » The domain is set at the bottom. It is set in DemiBold and green.



Logobox

- » The blue logo box is by default one of the largest squares in the layout.
- » The logo is placed as a half negative variant in the middle of the logo box height.
- » The size of the logo depends on the size of the logo box.
- » The distance to the outer edge is 1 x.
- » "powered by Agricultural Industry" is placed in white, in the font Regular and centred at the bottom.
- » The font size is 1.4 times the x value.
- » The line spacing is 1.35 times the font size.



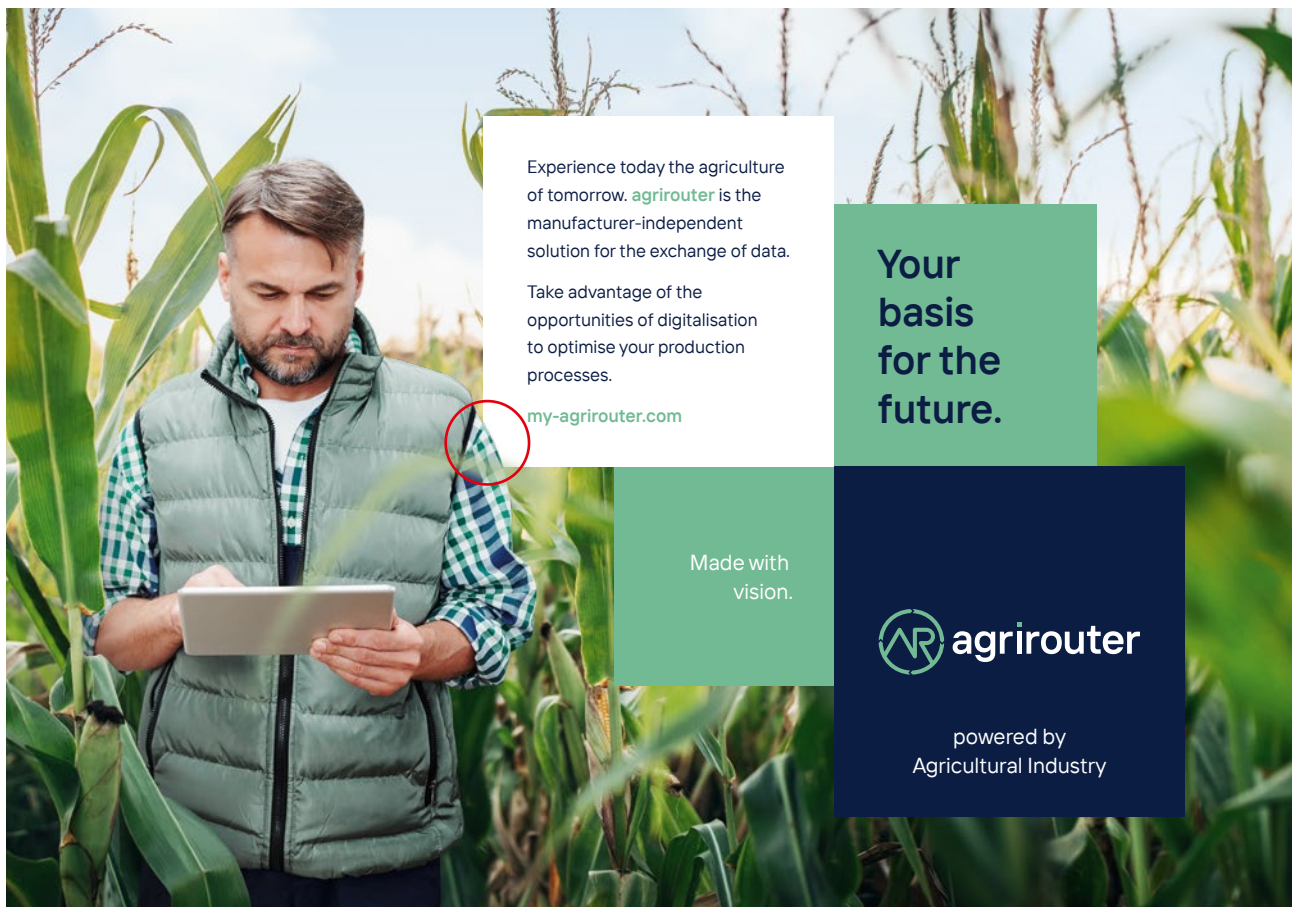
Infobox

- » The infobox is optional. When it is in use, it is green.
- » It can be used e.g. for claim, domain, exhibition stand or other information.
- » If no additional information is required, the info box can be avoided.
- » The information is set in white, in regular font and censored horizontally.
- » The font size is 1.4 times the x value.
- » The line spacing is 1.35 times the font size.
- » Depending on the layout orientation, the information can be right- or left-aligned.

- » The squares have no frames and no pictures are displayed in the Squares – the logo is the exception.
- » The surfaces are always at right angles to each other.
- » Every surface has a function.
- » There are no spaces between the surfaces.
- » If there are 4 surfaces, their contact point forms a cross – so they meet at the corners.
- » With 3 surfaces, one surface can be placed in the middle of the format height, while the contact point of the other two is at one of their corners.

1.4.3 Application examples

This shows how the visual concept works in advertisements.



i

Elements from the picture can protrude over the boxes, thus connecting the layout with the picture (see red circle). It is important to ensure that texts and contents are not hidden.

i

No additional information was needed in this ad, so the info box was removed.



Your basis for the future.

Experience today the agriculture of tomorrow. **agrirouter** is the manufacturer-independent solution for the exchange of data.
my-agrirouter.com

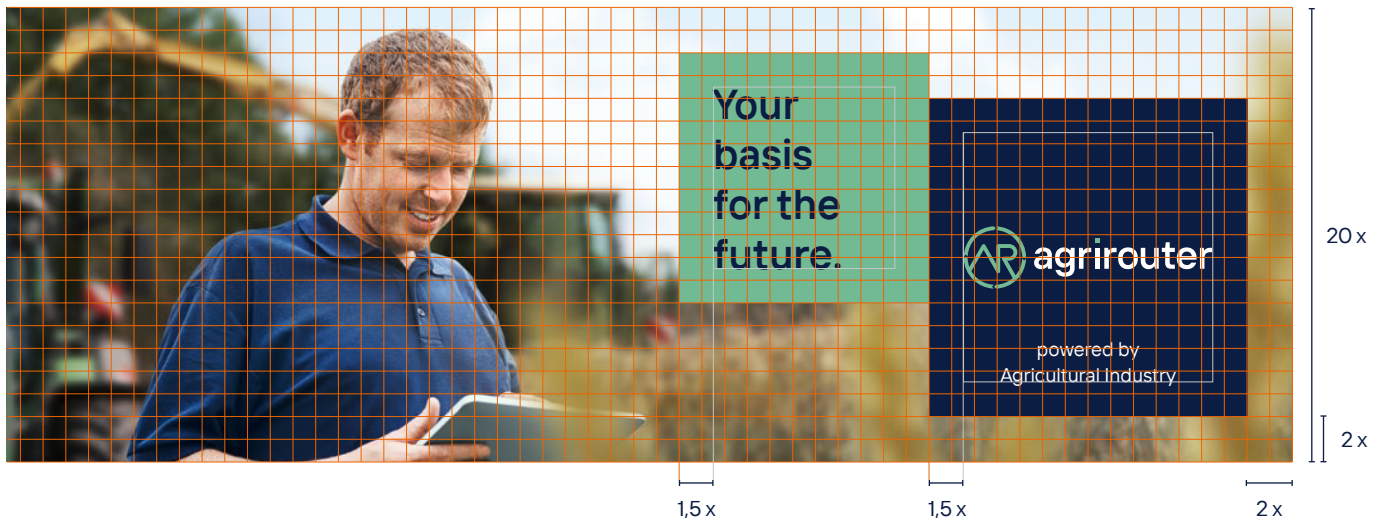
 **agrirouter**

powered by
Agricultural Industry

1.4.4 Special cases

Extreme horizontal formats

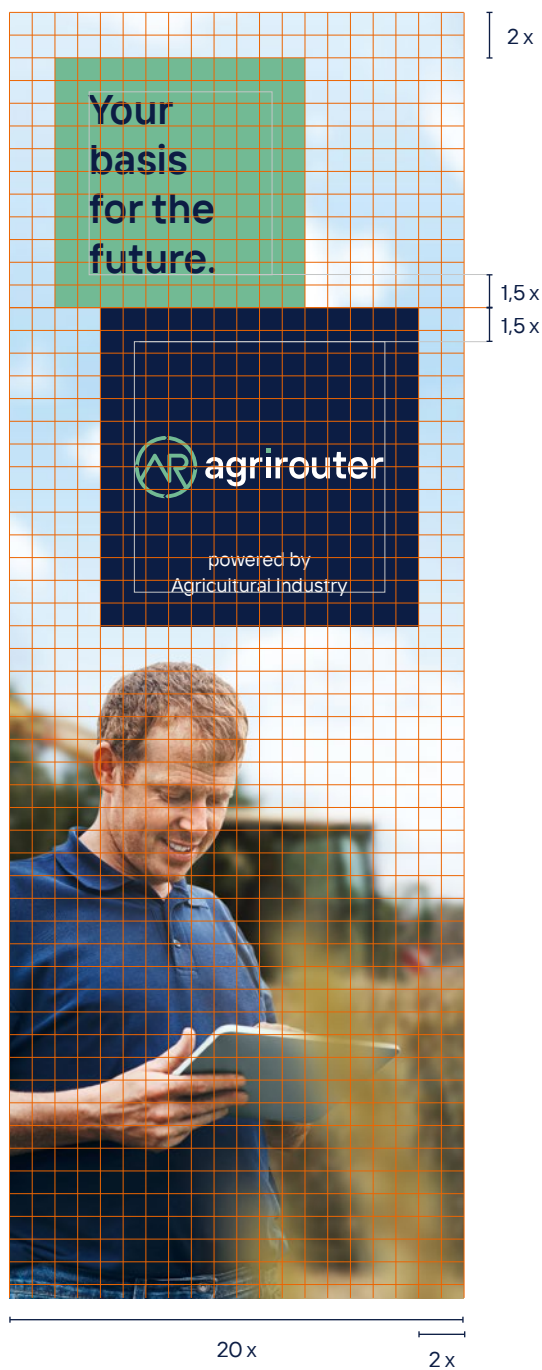
Layout aligned to the right →



Since the squares of the design grid become much smaller at a lower height than, for example, DIN formats, the rules for design can be applied in these cases in a slightly modified form. To avoid the space to the edge of the boxes becoming too small, it looks better if it is e.g. 1.5 x or 2 x. The font sizes can also be adjusted in the same way.



Extreme vertical formats



Even with a smaller width, the squares of the design grid become much smaller than, for example, DIN formats. Therefore, the design rules can also be applied here in a slightly modified form. To avoid the space to the edge of the boxes becoming too small, it looks better if it is 1.5 x or 2 x, for example. The font sizes can also be adjusted in the same way.

1.5 Images and graphics

1.5.1 Visual language

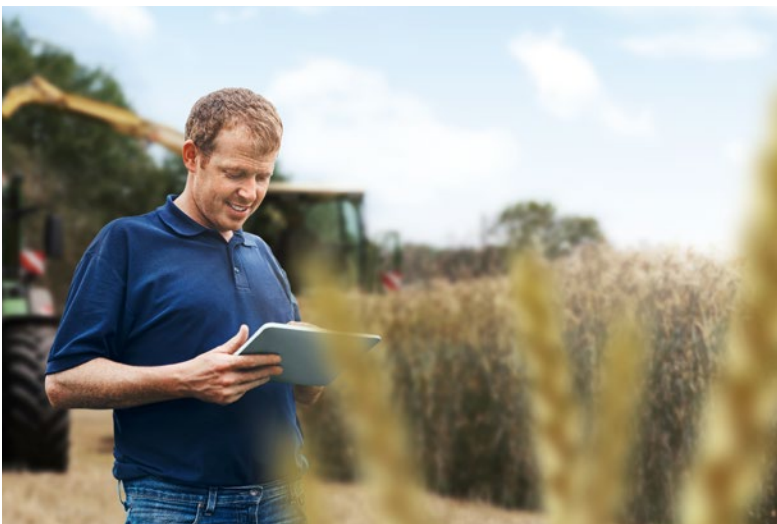
In order to create a well-rounded brand image across all visual impressions, special attention must be paid to uniform tonality and the following connecting elements when developing new visual motifs for agrirouter:

Tonality

authentic, warm, natural, bright

Connecting elements

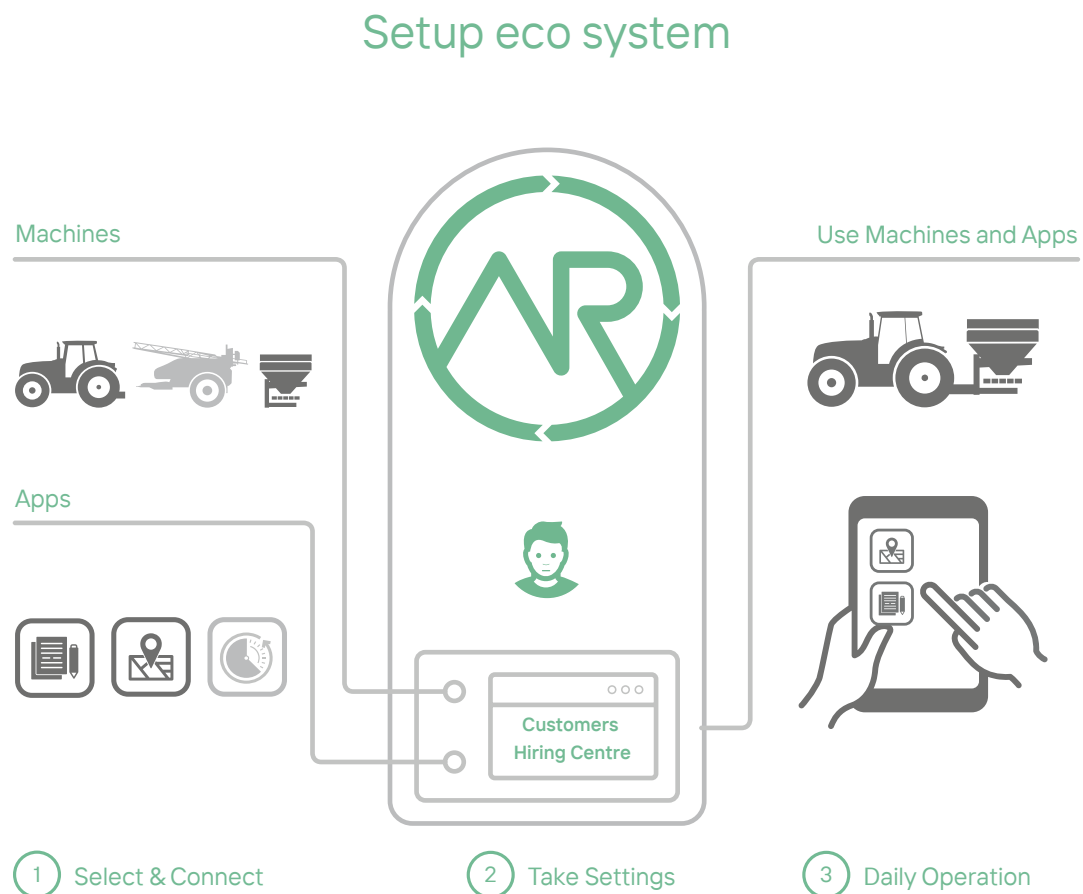
Depth of field, persons in agricultural environment. If machines, then rather discreetly in the background.



1.5.2 Graphics

The graphics can be downloaded here language-dependent in all common formats: my-agrirouter.com/en/company/media-box/

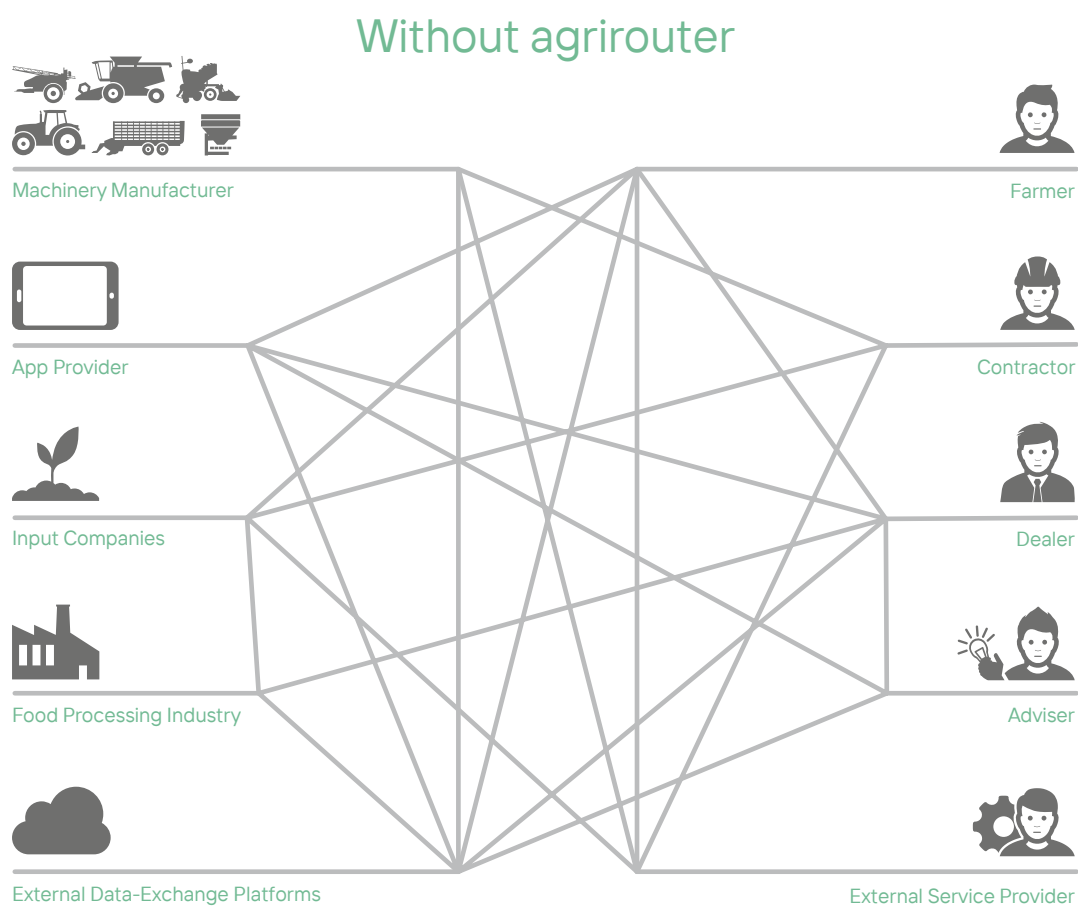
Setup Eco-System:



1.5.2 Graphics

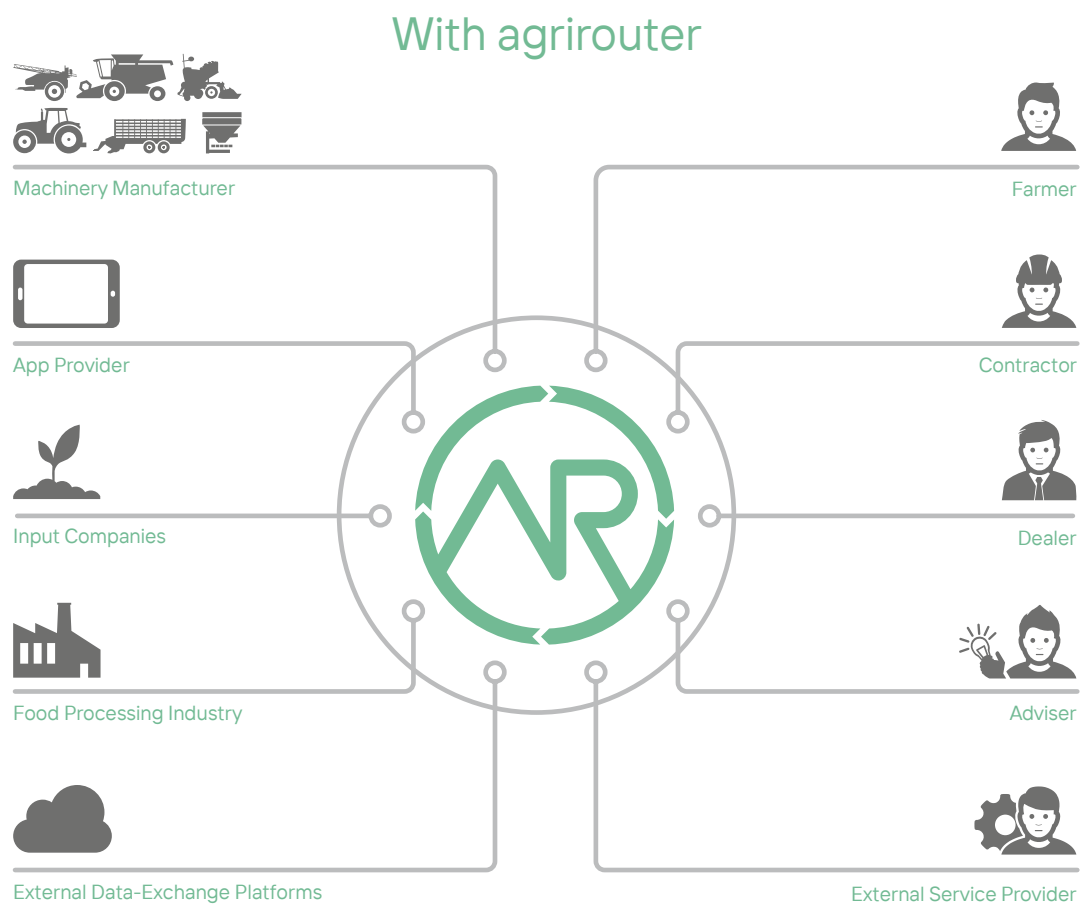
The graphics can be downloaded here language-dependent
in all common formats: my-agrirouter.com/en/company/media-box/

Without agrirouter:



The graphics can be downloaded here language-dependent
in all common formats: my-agrirouter.com/en/company/media-box/

With agrirouter:

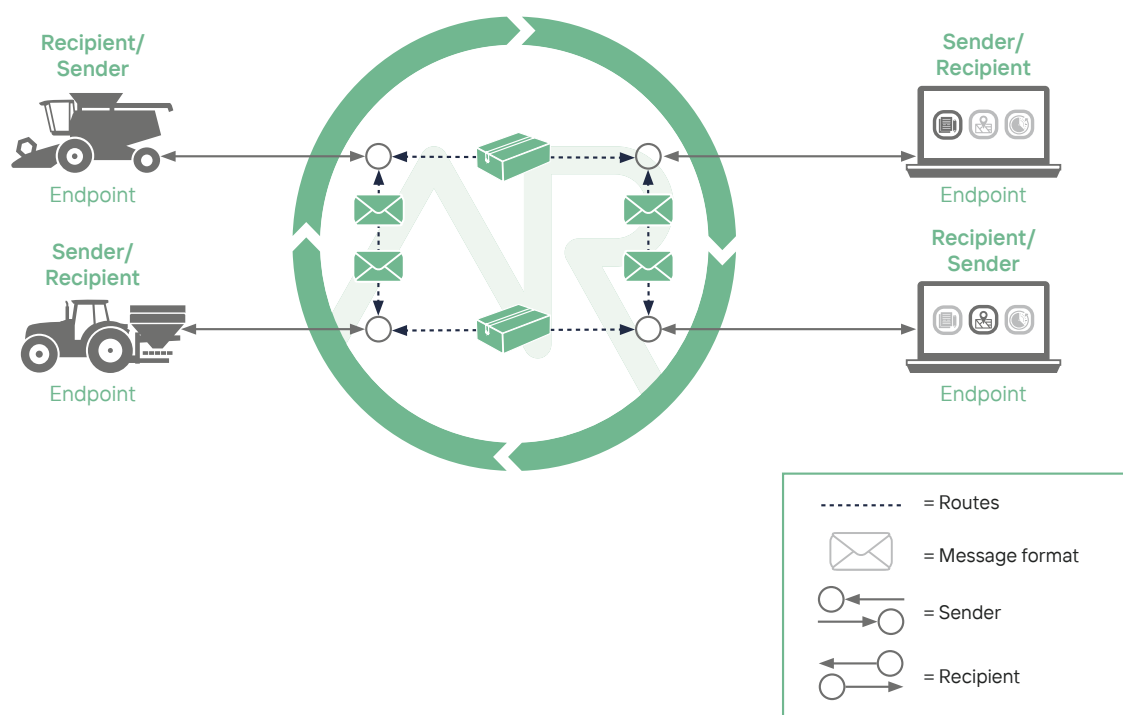


1.5.2 Graphics

The graphics can be downloaded here language-dependent
in all common formats: my-agrirouter.com/en/company/media-box/

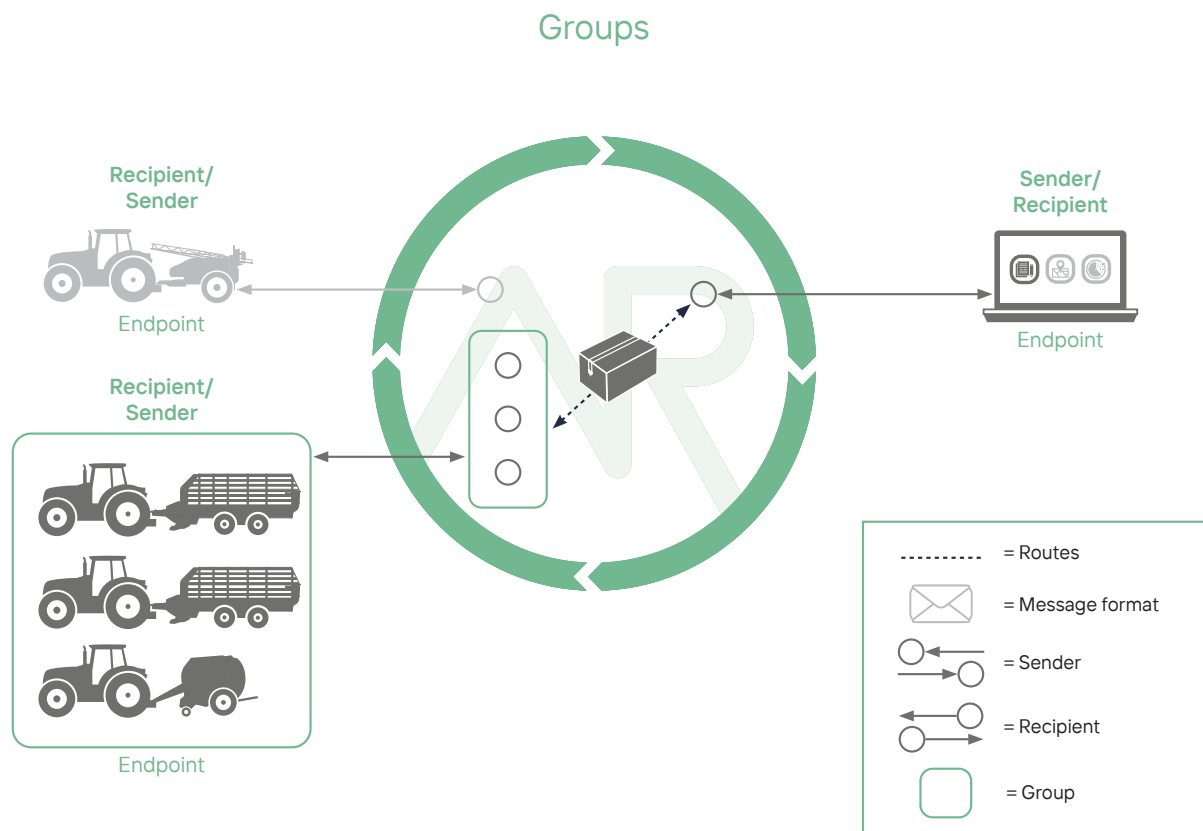
Basic terms:

Endpoints, Routes, Sender & Recipient



The graphics can be downloaded here language-dependent
in all common formats: my-agrirouter.com/en/company/media-box/

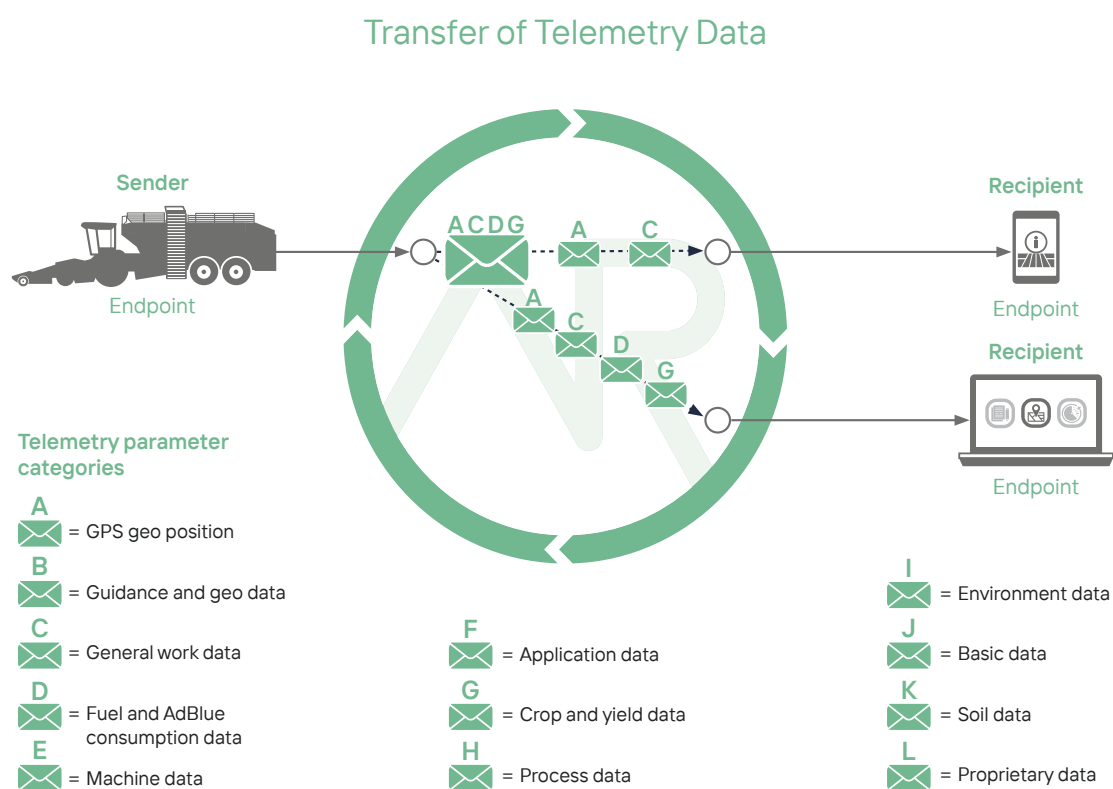
Basic terms:



1.5.2 Graphics

The graphics can be downloaded here language-dependent
in all common formats: my-agrirouter.com/en/company/media-box/

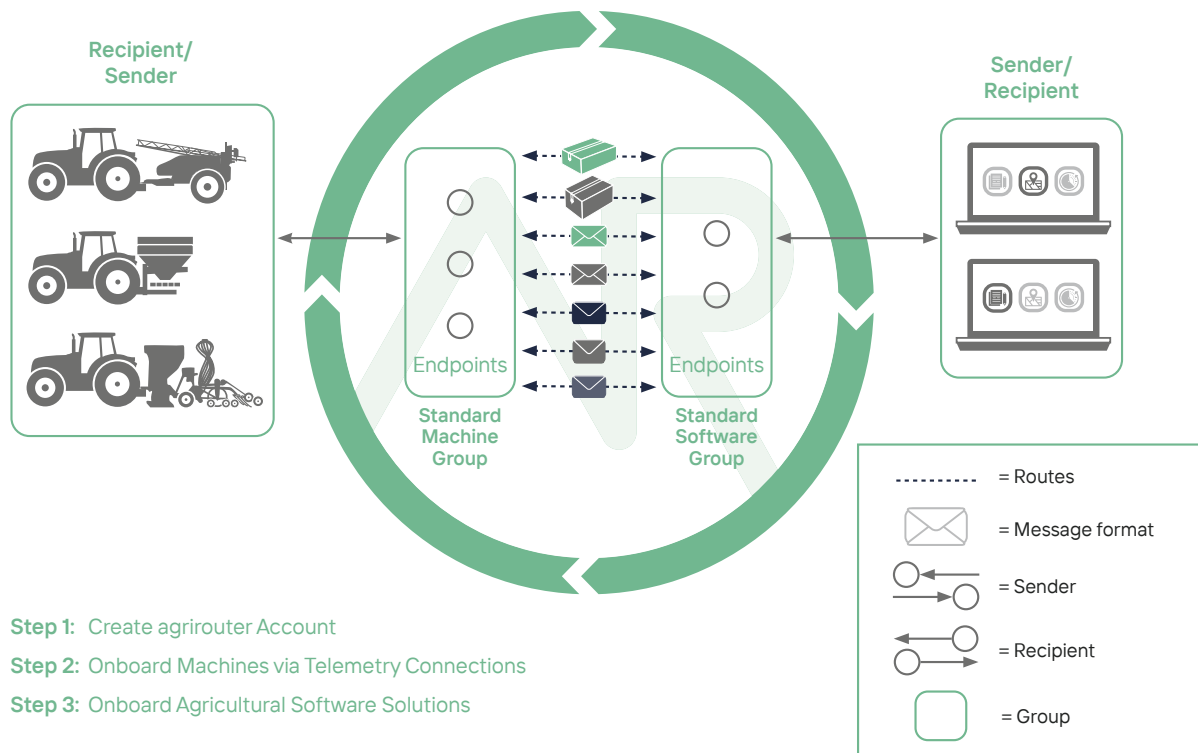
Basic terms:



The graphics can be downloaded here language-dependent
in all common formats: my-agrirouter.com/en/company/media-box/

Basic terms:

Easy Initial Set Up of agrirouter ECO System in 3 Steps










1.5.2 Graphics

The graphics can be downloaded here language-dependent
in all common formats: my-agrirouter.com/en/company/media-box/

Basic terms:

Message formats

Taskdata	Package A	
Shape	Package B	
Telemetry Data	Letter A	
GPS position	Letter B	
Documents	Letter C	
Images	Letter D	
Video	Letter E	

1.6 Social Media

1.6.1 General information

When posting social media posts, the partners and associates are linked so that they can like and share the posts on their own social media channel in the next step. In this way, the followers of the partners and associates can access agrirouter's social media pages and from there visit the agrirouter website.

If shareholders or partners of DKE-Data post a new article that is in any way related to agrirouter, it makes sense for them to link to agrirouter's social media site (see page 42).



For shareholders and partners of DKE-Data:

Please follow agrirouter's social media channels and share all posts at best.

Thank you very much!

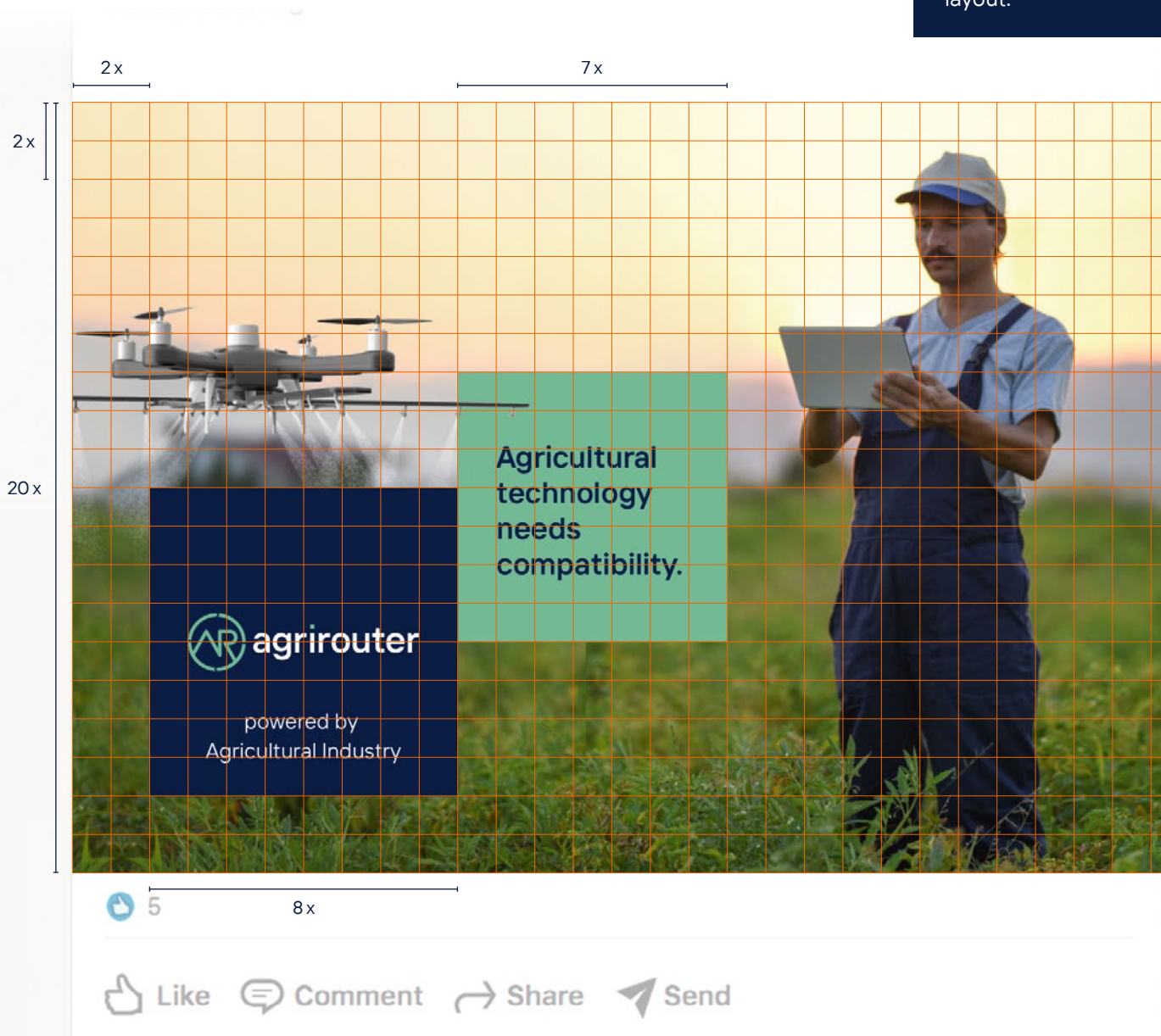


1.6.1 General information

The design grid must be taken into account when creating the images, see page 10. As in other layouts, the logo is placed in the logo box and can be used flexibly in the grid together with the headline box.

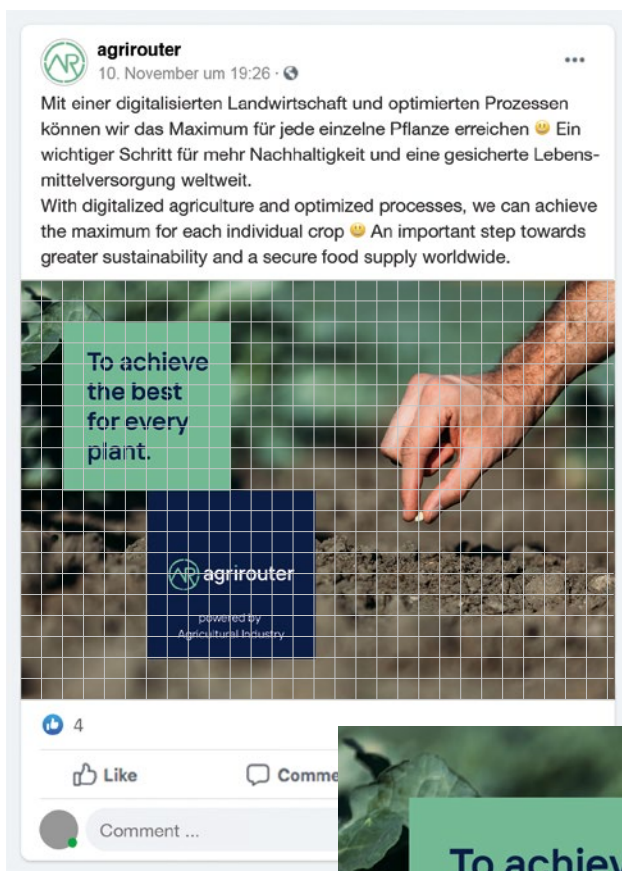
i

Elements from the picture can protrude over the headline box, so the picture is connected to the layout.



1.6.2 Facebook

Facebook posts are posted on the Facebook page facebook.com/agrirouter



1.6.3 Twitter

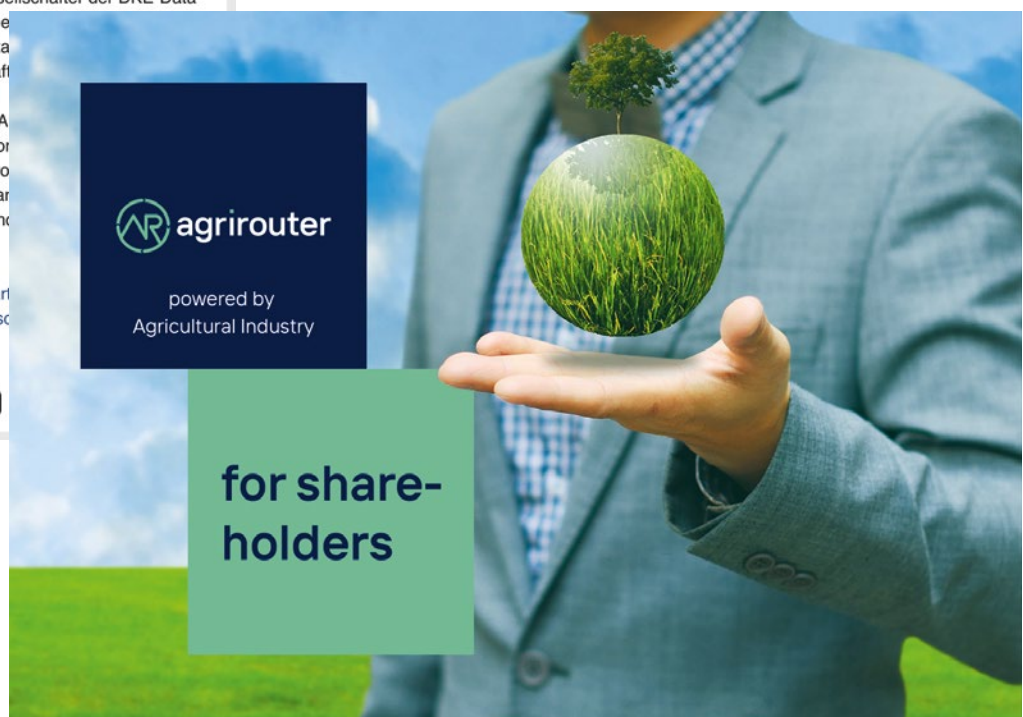
Twitter posts are posted on the Twitter page twitter.com/agrirouter



1.6.4 Instagram

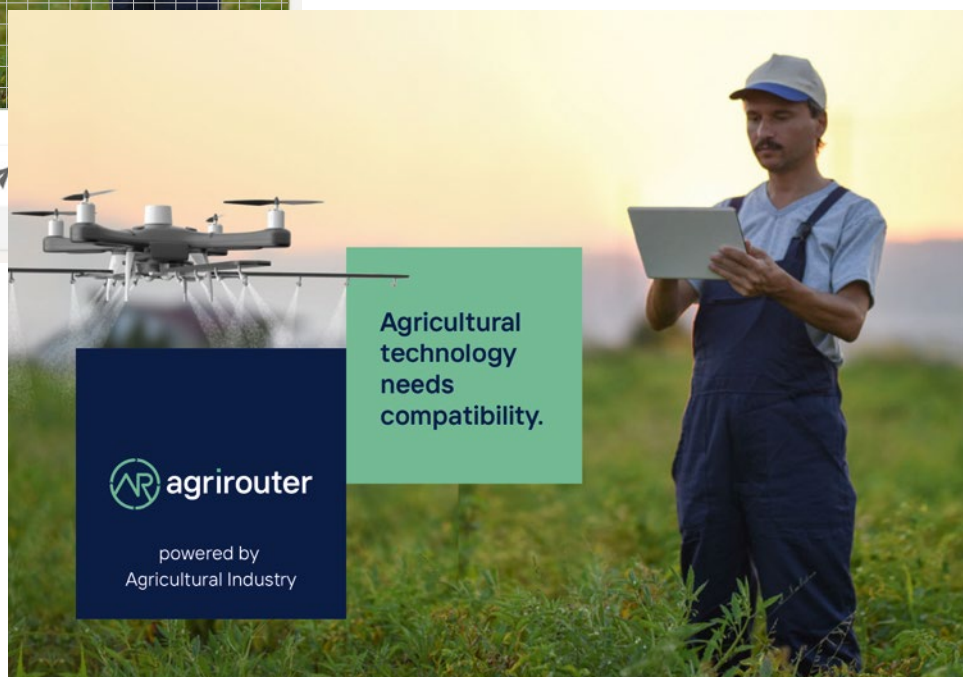
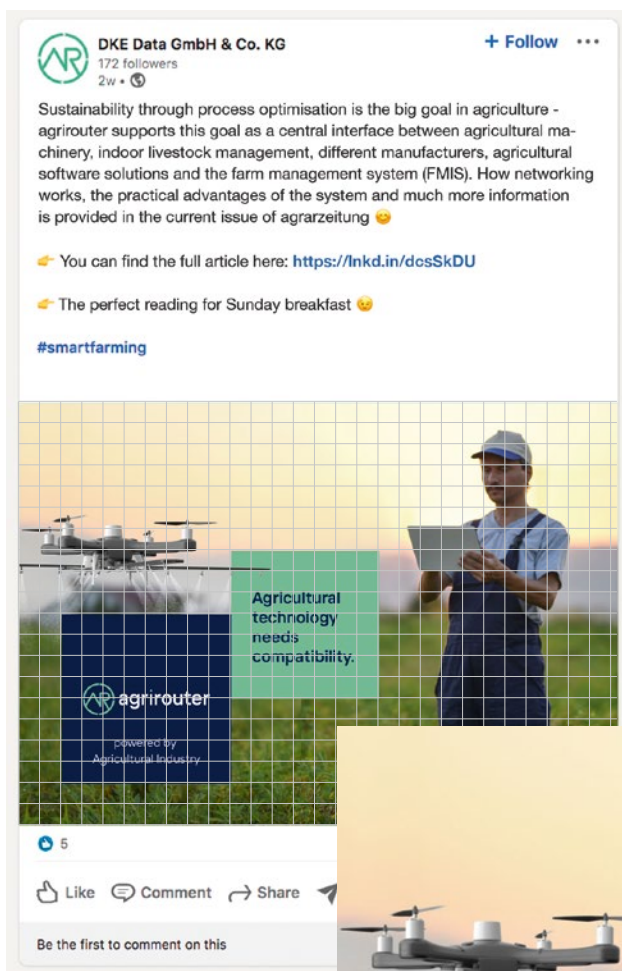
Instagram posts and stories are posted on the Instagram profile of agrirouter
[instagram.com/agrirouter](https://www.instagram.com/agrirouter)

To prevent the posted stories from disappearing after 24 hours, they are saved in the highlights, so that visitors of the Instagram profile have permanent access to the stories.



1.6.5 LinkedIn

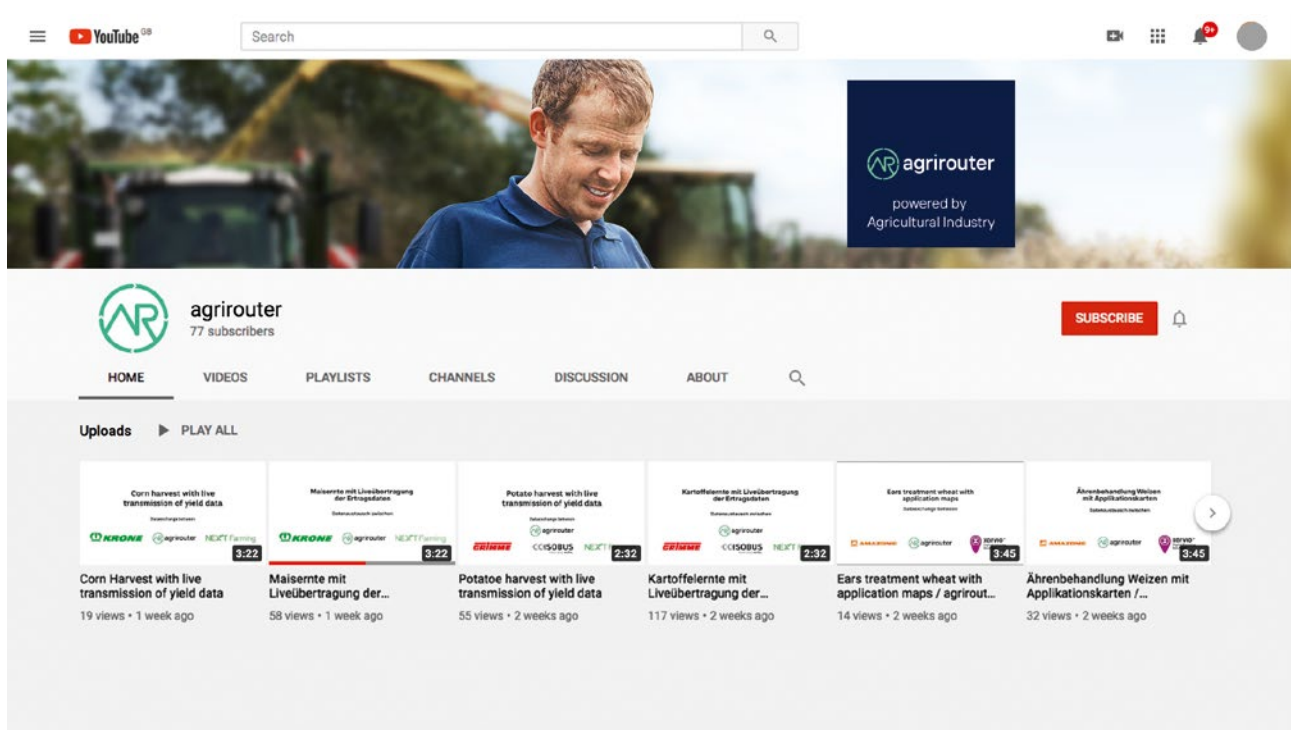
LinkedIn posts are published on the LinkedIn page of DKE-Data
[linkedin.com/company/dke-data-gmbh-co-kg](https://www.linkedin.com/company/dke-data-gmbh-co-kg)



1.6.6 YouTube

Videos are posted on the YouTube channel agrirouter <https://www.youtube.com/agrirouter>

Shareholders and partners will be linked before uploading.



2.1 For products

2.1.1 Logo “ready for agrirouter”

Central element of agrirouter ingredient branding represents the logo. It consists of the claim and the figurative mark.

The logos are the property of DKE-Data and are protected by copyright.

i

The ready for agrirouter logo is used in connection with products that are compatible with agrirouter. These products can be machines, services, software or hardware.



Coloured version:
agrirouter_Logo_ready-for_farbig



Negative version:
agrirouter_Logo_ready-for_weiss



Coloured version:
agrirouter_Logo_ready-for_farbig_kasten



Negative version:
agrirouter_Logo_ready-for_weiss_kasten

2.1.2 Colours (see page 9)

agrirouter blue

sRGB	32 42 68
Hex	#202a44
CMYK	94 73 5 69
Pantone	533
HKS	38
RAL	5010

agrirouter green

sRGB	113 183 144
Hex	#71b790
CMYK	57 0 50 5
Pantone	2248
HKS	53 (80%)
RAL	6021

White

sRGB	255 255 255
Hex	#ffffff
CMYK	0 0 0 0
Pantone	-
HKS	-
RAL	9010

Explanation
Which colour space for which application:

sRGB	for screen applications
Hex	for web applications
CMYK	for print media (ISOcoated v2)
Pantone	for print with spot colours
HKS	for print with spot colours
RAL	for lacquering

2.1.3 Application examples

Machines

The ready for agrirouter logo is usually placed in a clearly visible position on the machines in the negative version.

For product branding on machines a minimum width of 25 cm or 20 cm must be observed.



min. 25 cm



min. 20 cm



Magnet boards

As an alternative to the machine stickers, the ready for agrirouter logo can also be applied as a magnetic board on the machines in a clearly visible place.

In this case, a minimum width of 20 cm must be observed.



min. 20 cm

Negative logo variant on blue:
agrirouter_Logo_ready-for_weiss-blau_kasten



2.1.3 Application examples

Hardware

In most cases, the ready for agrirouter logo is placed in a highly visible place on the products in the negative version.

For product branding on hardware, a minimum width of 30 mm must be observed.



min. 30 mm



min. 30 mm



Software

The ready for agrirouter logo or figurative mark is placed in the interface of the respective software in a clearly visible place.

The ready for agrirouter logo can be found on the website of the respective software at a clearly visible place.



Integration in software using the example of My Data Plant



Integration on software website using the example of mydataplant.com

Advertisements

The ready for agrirouter logo is placed on a quiet, preferably monochrome background at a highly visible position in the machine manufacturer's advertisement. A minimum width of 30 mm must be observed.



min. 30 mm





min. 30 mm

The main image shows a green Fendt 900 Vario tractor in a field. A circular inset on the right shows a close-up of the soil. The Fendt logo is visible in the top right corner of the main image.

FENDT
fendt.com | Fendt is a worldwide brand of AGG

ready for
agrirouter
my-agrirouter.com

Wir säen Qualität.
Sie ernten Zuverlässigkeit.

Nicht ohne Grund setzen professionelle Betriebe und Lohnunternehmer auf den Fendt 900 Vario. Bis zu 7,1 Tonnen Nutzlast und vielfältige Ballastierungsmöglichkeiten bieten Ihnen ungeahnte Möglichkeiten.

ready for
agrirouter
my-agrirouter.com

2.1.3 Application examples

Social Media

If shareholders or partners of DKE-Data post a new social media article that is in any way about agrirouter, it makes sense to link to agrirouter's site on this social platform.

They can also integrate the negative variant of the logo in their posts.

i

Please follow agrirouter's social media channels and share all posts at best.

Thank you very much!

Facebook

facebook.com/agrirouter

To link agrirouter, an "@" is inserted before "agrirouter" in the text so that the link is made (@agrirouter).

Twitter

twitter.com/agrirouter

To link agrirouter, an "@" is inserted before "agrirouter" in the text so that the link is made (@agrirouter).

LinkedIn

linkedin.com/company/dke-data-gmbh-co-kg

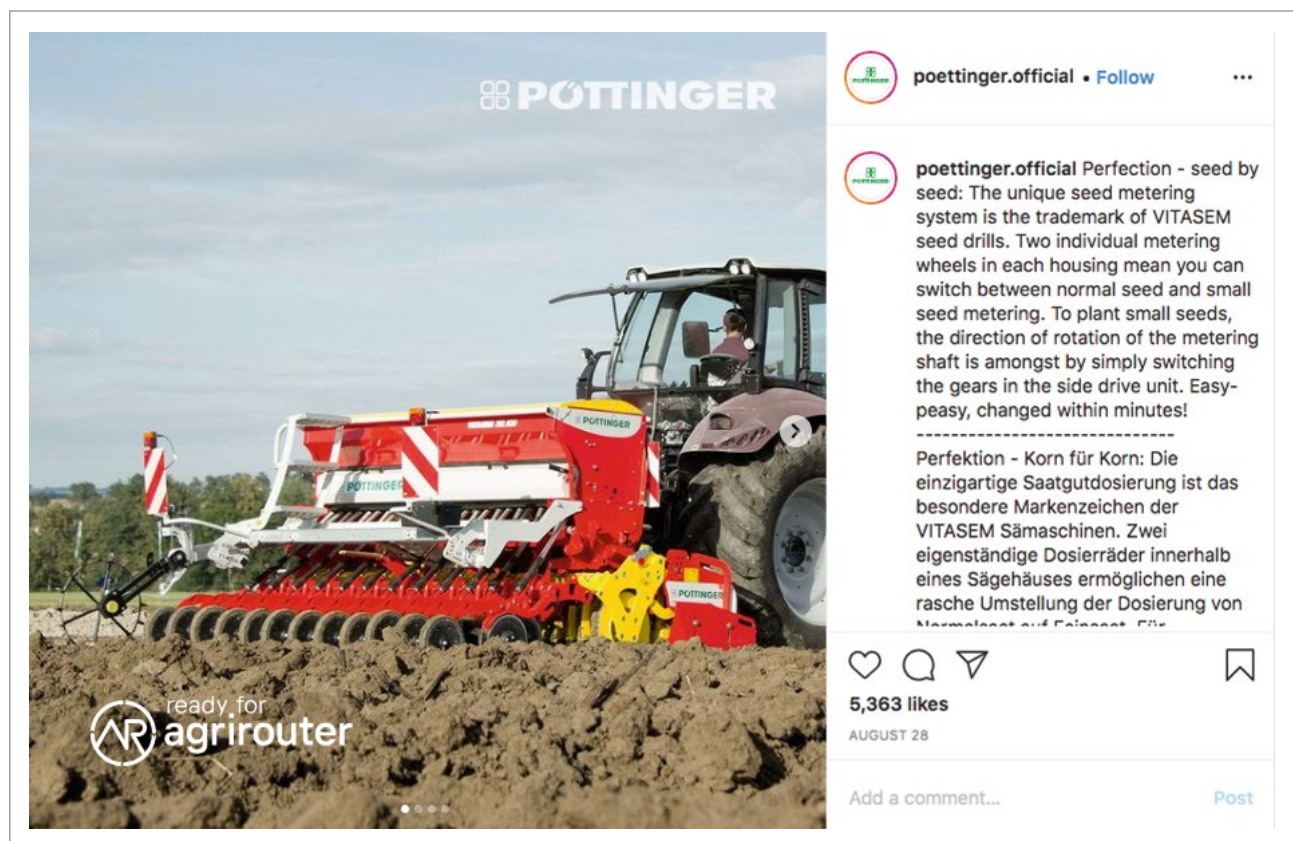
To link DKE-Data, an "@" is inserted before "DKE-Data" in the text so that the link is established (@DKE-Data GmbH & Co. KG).



Instagram

[instagram.com/agrirouter](https://www.instagram.com/agrirouter)

To link agrirouter, the instagram profile of agrirouter as a person is marked in the image and/or an “@” is inserted in the text before “agrirouter” so that the link is made (@agrirouter).



YouTube

[youtube.com/channel/UCbkt9ThYm4AI45_sjSIO6gA](https://www.youtube.com/channel/UCbkt9ThYm4AI45_sjSIO6gA)

To link agrirouter, the link of the YouTube channel is inserted in the video description ([youtube.com/channel/UCbkt9ThYm4AI45_sjSIO6gA](https://www.youtube.com/channel/UCbkt9ThYm4AI45_sjSIO6gA)).

2.2 For companies

2.2.1 Logo “agrirouter partner”

The logo is the central element of agrirouter Ingredient Branding. It consists of the claim and the figurative mark.

The logos are the property of DKE-Data and are protected by copyright.

i

The agrirouter partner logo is used when working with a machine manufacturer or software / hardware manufacturer.



Coloured version:
agrirouter_Logo_partner_farbig



Negative version:
agrirouter_Logo_partner_weiss



Coloured version:
agrirouter_Logo_partner_farbig_kasten



Negative version:
agrirouter_Logo_partner_weiss_kasten

2.2.2 Colours (see page 9)

agrirouter blue

sRGB	32 42 68
Hex	#202a44
CMYK	94 73 5 69
Pantone	533
HKS	38
RAL	5010

agrirouter green

sRGB	113 183 144
Hex	#71b790
CMYK	57 0 50 5
Pantone	2248
HKS	53 (80%)
RAL	6021

White

sRGB	255 255 255
Hex	#ffffff
CMYK	0 0 0 0
Pantone	-
HKS	-
RAL	9010

Explanation

Which colour space for which application:

sRGB	for screen applications
Hex	for web applications
CMYK	for print media (ISOcoated v2)
Pantone	for print with spot colours
HKS	for print with spot colours
RAL	for lacquering

2.2.3 Application examples

Exhibition presentation

Sample for agrirouter presentation at exhibitions (here myGrimme).

Exhibition wall, 2 PC stations with monitor, 1 Terminal,
1 top monitor for video presentation

Single exhibition wall (M) with myGrimme as example:





2.2.3 Application examples

Exhibition presentation

Sample for agrirouter presentation at exhibitions (here myGrimme).

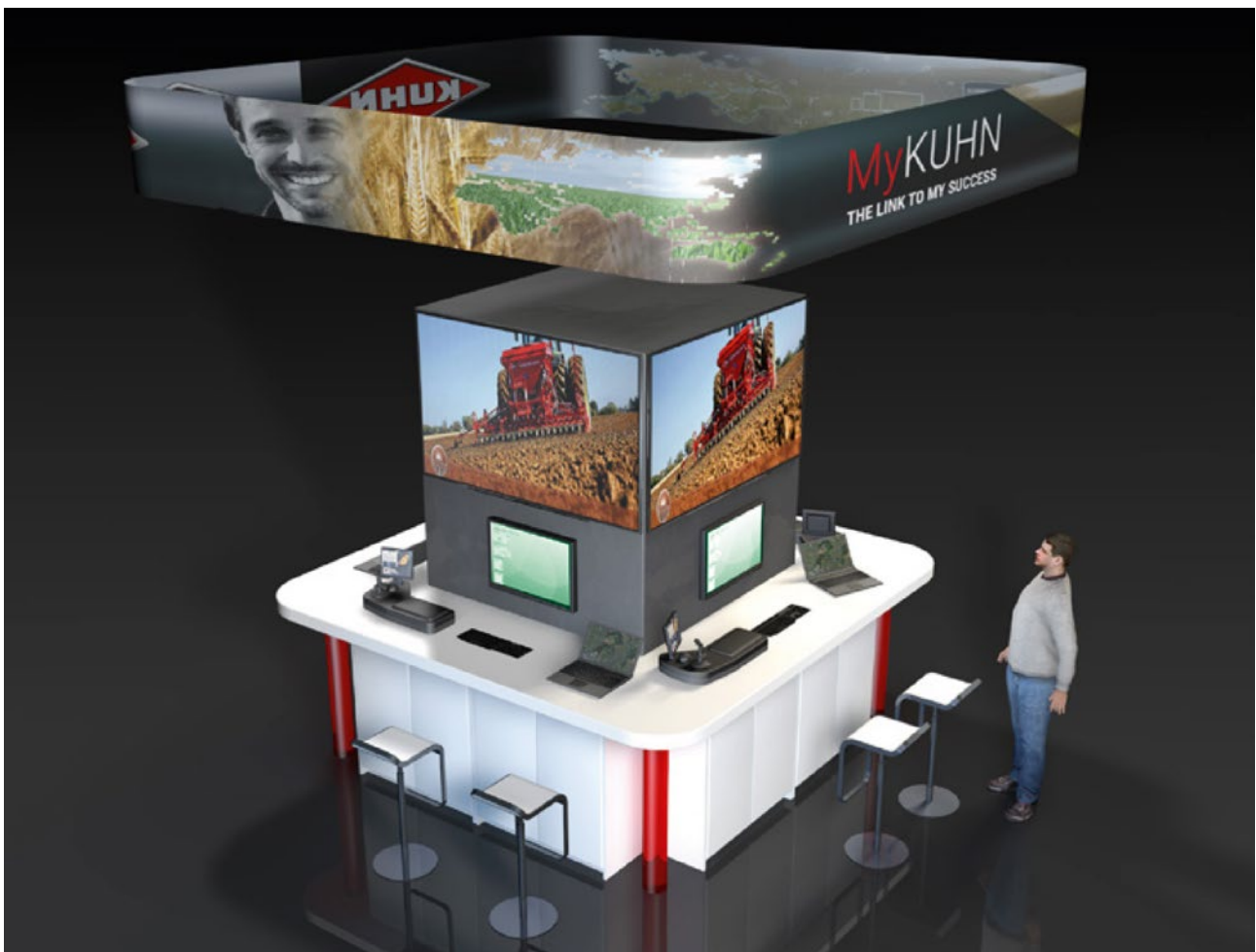
Exhibition pillar each side with 2 PC stations with monitor, 1 Terminal, 1 top monitor for video presentation

An exhibition stand (L – “triangle eyecatcher”) with myGrimme as an example:



Sample for agrirouter presentation at exhibitions (here MyKUHN).
Exhibition pillar each side with 1 Notebook, 1 PC stations with monitor,
1 Terminal, 1 top monitor for video presentation

An exhibition stand (XL – “cuboid pillar”) with MyKUHN as an example:

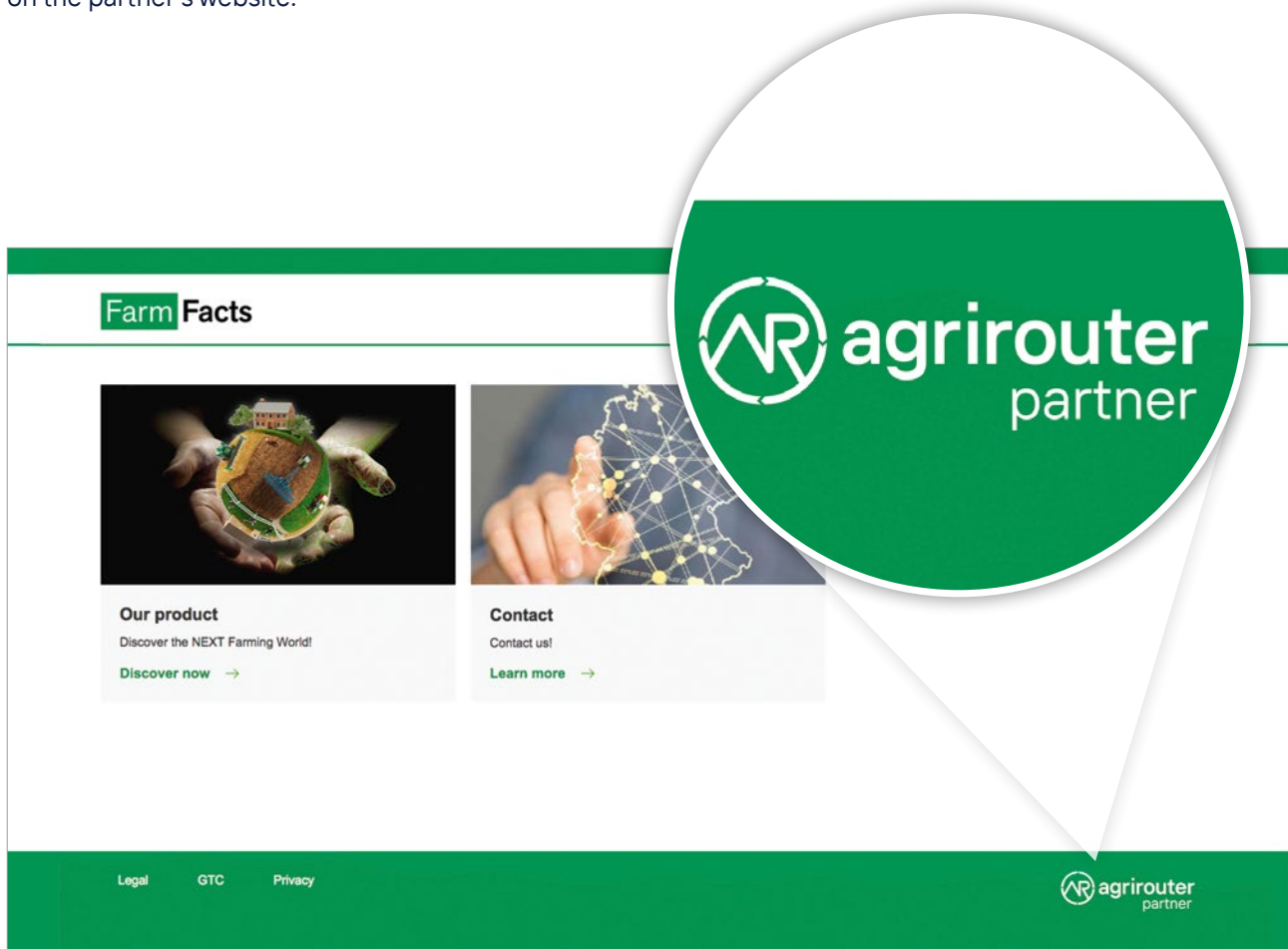


2.2.3 Application examples

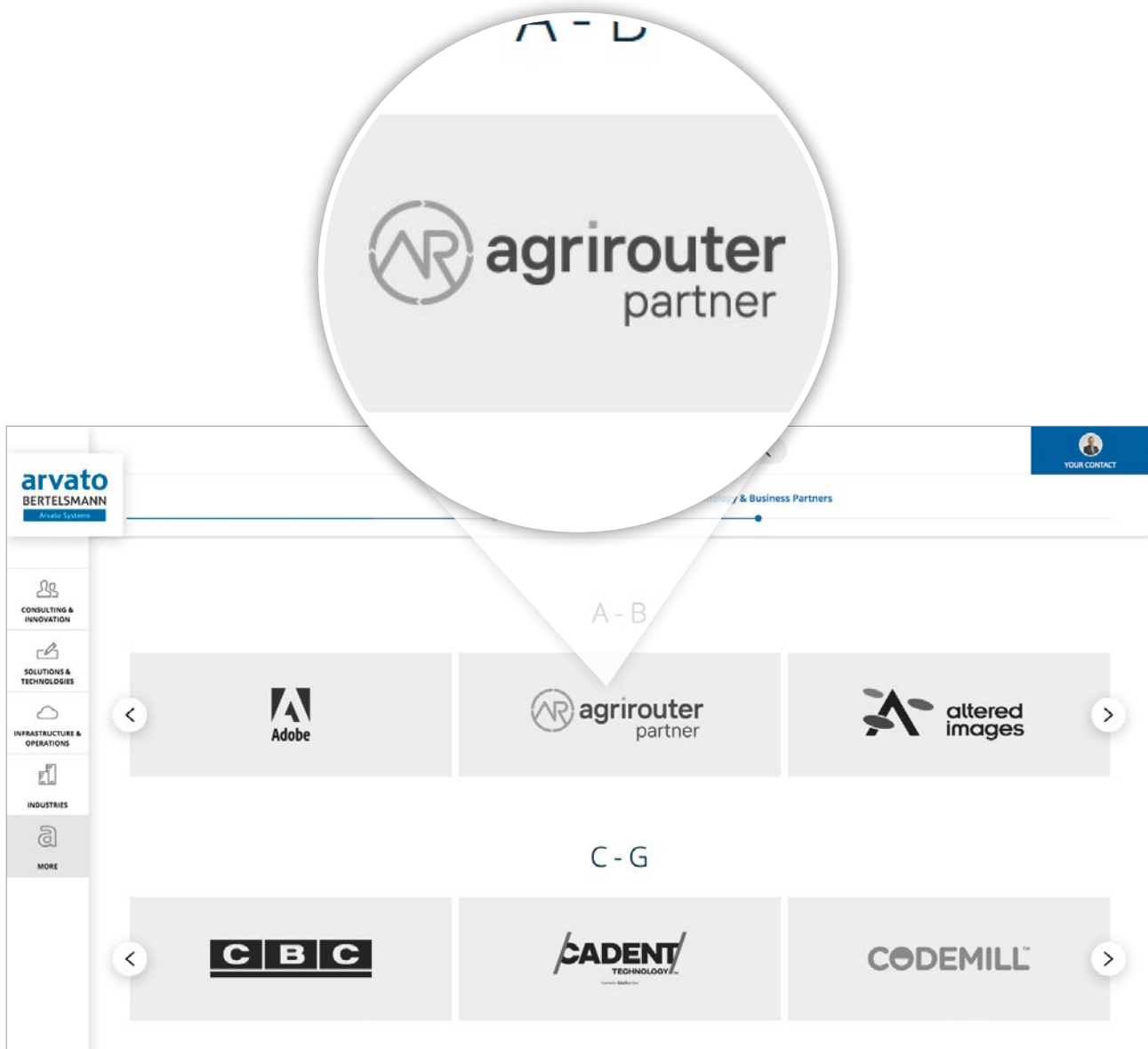
Website integration

Logo

The agrirouter partner logo can be placed in a highly visible position on the partner's website.



Integration on partner website using the example of farmfacts.de



Integration on partner website using the example of arvato-systems.de/farmpilot

2.2.3 Application examples

Website integration

iFrame

The following code snippet is inserted in a suitable place on a website to integrate the agrirouter website as an iFrame:

```
<iframe src="https://my-agrirouter.com/" name="iframe" scrolling="auto"
frameborder="0" height="900px" width="100%"></iframe>
```

The value for the height can still be adjusted - but should not be too small.

Above the iFrame we recommend the installation of a button to jump to the agrirouter website in full width in a new tab. Here are the language-dependent links for this:

DE:

<https://my-agrirouter.com/de/>

EN:

<https://my-agrirouter.com/en/>

FR:

<https://my-agrirouter.com/fr/>

RU:

<https://my-agrirouter.com/ru/>

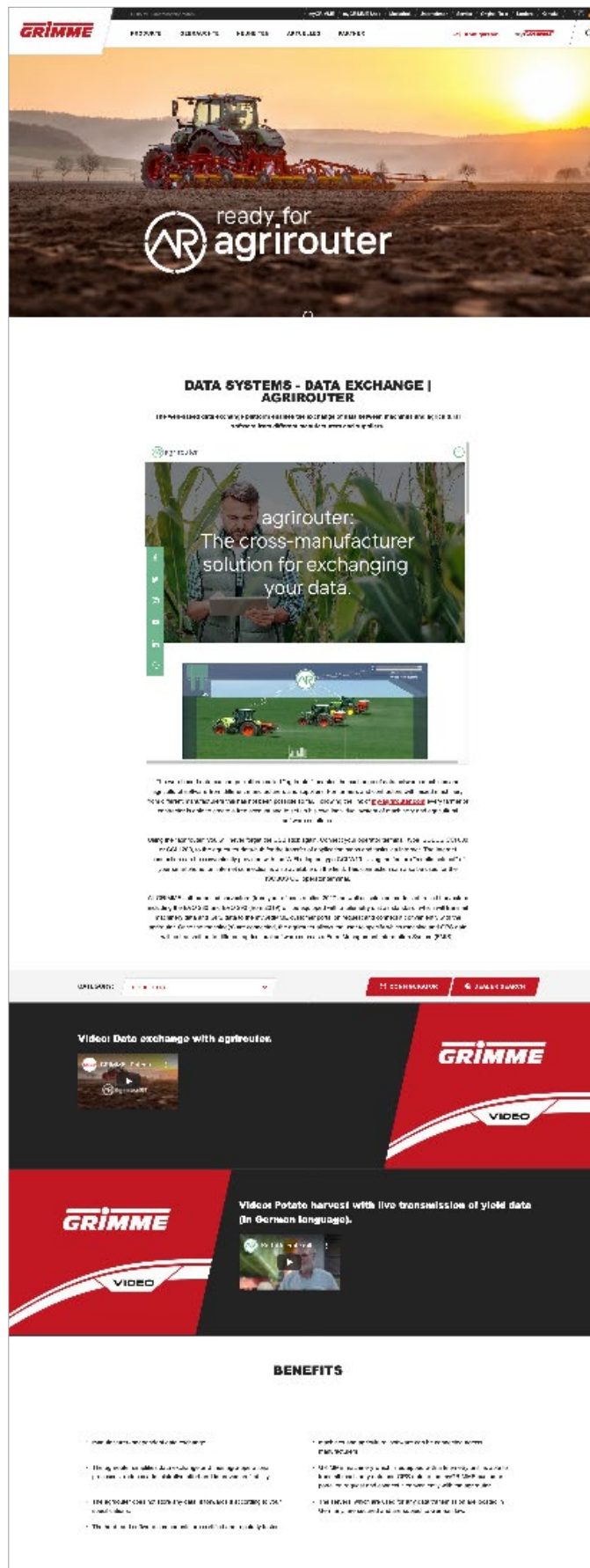
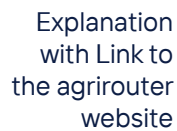
Foreign languages

Other future languages of the agrirouter website will receive a two-character ISO standard language abbreviation, so that the domain is structured as in the following example for Italian:

<https://my-agrirouter.com/it/>

Language versions of the agrirouter website that do not yet exist can already be linked according to this pattern. The fall-back version is the English version.

The standard is ISO-639-1: https://en.wikipedia.org/wiki/List_of_ISO_639-1_codes



Integration on partner website
using the example of
[https://www.grimme.com/de/
producttypes/datensysteme/
agrirouter](https://www.grimme.com/de/producttypes/datensysteme/agrirouter)

2.2.4 RSS feed

Your personal news ticker with the agrirouter RSS feed

What is RSS?

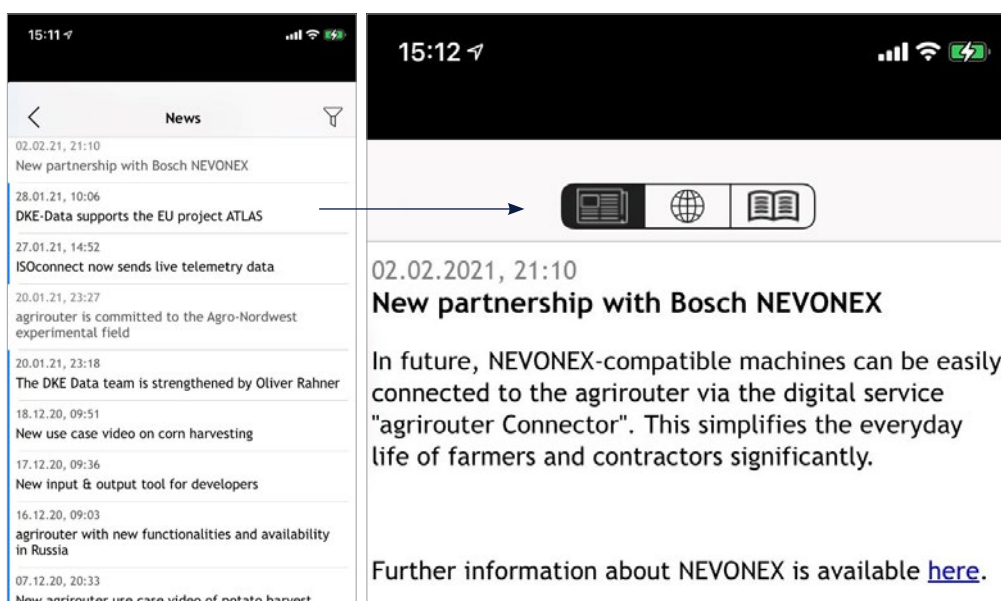
RSS stands for Really Simple Syndication. RSS feeds are intended for content that is updated regularly. Typical applications for RSS are news sites, blogs or podcasts, where the user wants to be kept up to date without having to visit the website again and again.

Advantages of RSS

- » Always stay up to date
- » Current news always at a glance
- » Better networking of websites

How RSS works

An RSS feed is an XML file – normal text that, like an HTML file, has been tagged with various markups. From these markups, the feed reader can recognize, for example, when a feed has been updated or who the author of an article is, or graphics or links can be included.



In addition to an overview of the subscribed feeds, a feed reader typically lists the headlines from the feed that is currently selected. A click on one of these headlines shows a summary of the article and another click opens the complete article.

There is also an option to subscribe to agrirouter News, which is published at most on a weekly basis.

How do I subscribe to an RSS feed as a user?

The list of programs that can handle RSS feeds is long and how the subscription to a feed is handled depends on the software in question.

Basically, however, in all of these programs there is a menu item or a button somewhere that can be used to add a new feed to the list of subscriptions. All you need to do here is insert the address of the RSS or XML file through which the feed can be found – and you're done!

To subscribe to the RSS feed of a website, a so-called feed reader must be installed on the computer or smartphone. These programs are available cross-platform for all common operating systems. Appropriate apps for smartphones are for example "Feedly", "Newsblur", "Inoreader" or "Feeder".

The following agrirouter RSS feed addresses are currently defined per language:

DE:

<https://my-agrirouter.com/de/news/neuigkeiten/?type=9818>

EN:

<https://my-agrirouter.com/en/news/latest-news/?type=9818>

FR:

<https://my-agrirouter.com/fr/news/nouvelles/?type=9818>

RU:

<https://my-agrirouter.com/ru/novosti/novosti/?type=9818>



2.2.4 RSS feed

Integrate RSS feed into your own website

How do I integrate an RSS feed into my own website?

The integration of RSS feed is done according to the following scheme:

1. Select suitable RSS feed:

The following agrirouter RSS feed addresses are currently defined per language:

DE:

<https://my-agrirouter.com/de/news/neuigkeiten/?type=9818>

EN:

<https://my-agrirouter.com/en/news/latest-news/?type=9818>

FR:

<https://my-agrirouter.com/fr/news/nouvelles/?type=9818>

RU:

<https://my-agrirouter.com/ru/novosti/novosti/?type=9818>

2. Integration into the content management system (CMS):

Plugins are available for all major website systems that can prepare and integrate information from RSS feeds. As a rule, it is sufficient to specify the above addresses as configuration.

```
<?xml version="1.0" encoding="utf-8"?>
<rss version="2.0"
  xmlns:content="http://purl.org/rss/1.0/modules/content/"
  xmlns:atom="http://www.w3.org/2005/Atom"
  xmlns:f="http://typo3.org/ns/TYPO3/CMS/Fluid/ViewHelpers"
  xmlns:n="http://typo3.org/ns/GeorgRinger/News/ViewHelpers">
  <channel>
    <title>News</title>
    <link>https://my-agrirouter.com/</link>
    <description></description>
    <language>de_DE</language>

    <copyright>TYPO3 News</copyright>

    <pubDate>Fri, 19 Feb 2021 10:05:16 +0000</pubDate>
    <lastBuildDate>Fri, 19 Feb 2021 10:05:16 +0000</lastBuildDate>



    <atom:link href="https://my-agrirouter.com/de/news/neuigkeiten/?type=9818" rel="se
    <generator>TYPO3 EXT:news</generator>

    <item>
      <guid isPermalink="false">news-498</guid>
      <pubDate>Wed, 10 Feb 2021 10:07:07 +0000</pubDate>
      <title>agrirouter startet mit monatlichem Demo-Eve
      <link>https://my-agrirouter.com/de/news/detail/new
      <description>Um das Konzept des agrirouters und se
      zwischen Maschinen- und Agrarsoftware-Anwendungen unterschiedlicher Hersteller funktioniert.</desc
      <enclosure url="https://my-agrirouter.com/fileadmi
      <content:encoded><![CDATA[<p>Von 10 bis 11 Uhr kön
      Vorführung in Englisch oder Deutsch.&nbsp;<br /> &nbsp;</p>]]></content:encoded>
```

3. integrate content individually into the website:

There are now various options for individually integrating the available content into the website.

Latest news




[agrirouter hosts monthly demo event](#)

10.02.2021

In order to get to know the concept of the agrirouter and its functions in more detail, we are organising a demo event with monthly demonstration...

[read more](#)




[New partnership with Bosch NEVONEX](#)

02.02.2021

NEVONEX powered by Bosch is an open and neutral operating system for smart and digital agriculture. The new and intensified partnership with DKE Data...

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[DKF-Data supports the EU project ATLAS](#)

28.01.2021

The EU research project ATLAS aims to develop an open digital interoperability network for the agricultural sector. In order to be able to exchange...

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my-agrirouter.com



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